

Graduate Certificate in Performance Management

Effectiveness, efficiency, public accountability, and the better alignment of resources and managerial actions with organizational mission are key goals of public and nonprofit management. This certificate is designed for those individuals who wish to develop skill sets in managing performance and in fostering innovative changes to deliver greater value to the public. Managerial strategies, organizational change management, governance thinking, and quantitative analysis are emphasized in the coursework.

Admission to Graduate Studies

An applicant seeking to pursue graduate study in the College may be admitted as either a degree-seeking or non-degree seeking student. Policies and procedures of Graduate Studies govern the process of Graduate admission. These may be found in the Graduate Studies (<https://catalog.ku.edu/archives/2024-25/graduate-studies/>) section of the online catalog.

Please consult the Departments & Programs (<https://catalog.ku.edu/archives/2024-25/liberal-arts-sciences/>) section of the online catalog for information regarding program-specific admissions criteria and requirements. Special admissions requirements pertain to Interdisciplinary Studies degrees, which may be found in the Graduate Studies section of the online catalog.

Admission

The School of Public Affairs & Administration (SPAA) accepts students on a rolling admissions basis. Students may apply to be admitted for either the fall, summer or spring semesters. Applicants for the certificate are required to meet the following program requirements:

- An undergraduate degree with a GPA of 3.0 (if the undergraduate degree was awarded in the last three years); and
- the University requirement that Non-native speakers of English meet Graduate Studies English proficiency (<https://gradapply.ku.edu/english-requirements/>).

Current graduate students who wish to earn a graduate certificate credential in any of the SPAA certificates must submit a graduate application for the specific certificate program (<https://gradapply.ku.edu/apply/>) no later than enrollment in the final course that will count toward the certificate.

Individuals who are not already enrolled as KU graduate students must complete **an application to Graduate Studies** (<https://gradapply.ku.edu/apply/>) for admission into the certificate program and submit an application fee along with the following materials:

- A current resume.
- A statement of interest in the graduate certificate program. This 1-2 page narrative should summarize your education, employment history, career goals, and how this certificate will bolster your professional aspirations.
- Official transcripts of baccalaureate degree/s and any post-baccalaureate course work.

The admissions committee may request additional materials if needed to assess an applicant's ability to be successful in the coursework.

More information about admission and program requirements is available on the SPAA Graduate Certificate page (<https://spaa.ku.edu/graduate-certificates/>).

Certificate Requirements

The certificate requires 4 courses for a total of 12 graduate credit hours.

Other courses may be substituted with the approval of the MPA Faculty Director. Student pursuing more than one SPAA certificate may use a maximum of one course to count towards both certificates. While completing the following degree requirements, graduate students are expected to understand and follow Office Graduate Studies policies (<https://policy.ku.edu/office/Graduate-Studies/>) relevant to their student status and academic standing.

Code	Title	Hours
PUAD 857	Performance Management and Governance	3
The 3 elective courses must be selected from the following:		
PUAD 854	Innovation and Organizational Change	3
PUAD 858	Performance Audit	3
PUAD 861	Data Analytics	3
PUAD 853	Policy Analysis	3
or PUAD 863	Program Evaluation	
Total Hours		15