

Bachelor of Applied Science in Professional Performance

The Bachelor of Applied Science in Professional Performance degree is designed for students with a strong interest in developing their own skills in entrepreneurship, media and marketing, content and brand creation, “influencing,” web design, personal and business finance, and communication.

The program allows students the opportunity to explore the technical and strategic aspects of self-promotion, entrepreneurship, and creating a personal or professional brand. Students will learn the foundational skills related to critical thinking, communication, leadership, finance, ethics, and career management, which will prepare them for the workforce, while also allowing students the ability to explore the reality of turning their athletic, artistic, or other strengths into a career. Students are required to select a minor as part of the degree requirements.

Consult the Office of Admissions (<https://admissions.ku.edu/>) for application deadlines and specific admission requirements.

Visit the International Support Services (<https://iss.ku.edu/>) for information about international admissions.

Students considering transferring to KU may see how their college-level course work will transfer on the Office of Admissions (<https://admissions.ku.edu/apply/credit-transfer/>) website.

The **BAS in Professional Performance** has the following degree requirements in addition to the statewide general education requirements:

- 120 credit hours
- 45 junior/senior credit hours (numbered 300 or above, 30 of which must be taken in residence)
- 15 Professional Performance core credit hours
- 12 Professional Performance elective credit hours
- 3 capstone credit hours
- Successful completion of a minor (consult with your advisor or academic advisor or academic success coach to review and select a minor and specific courses)

The following tables describe the specific courses to fulfill the above requirements.

Code	Title	Hours
BAS Professional Performance Core		
PFS 300	Introduction to Professional Performance	3
PFS 400	Professional Performance Ethics	3
PFS 410	Personal Finance and Professional Career Management	3
PFS 420	Starting and Managing your Performance Career	3
Choose one of the following 3		
PFS 301	Communication in the Workplace	
PFS 302	Leadership in Practice	
PFS 303	Professionalism and the Workplace	
Professional Performance Electives/Focus area		

Select 12 credit hours of 300-level or above coursework in one of the following subject codes. 12

ASLD 311	Introduction to Deaf Studies	3
ASLD 312	Intersectionality and Deaf Communities	3
ASLD 313	Social Justice and Allyship with Deaf Communities	3
ASLD 414	Historical Foundations of Deaf Education	3
HSCI 320	Principles of Nutrition	3
HSCI 420	Nutrition Through the Life Cycle	3
HSCI 421	Public Health Nutrition	3
HSCI 422	Nutrition Assessment	3
HSCI 340	Introduction to Public Health	3
HSCI 440	Introduction to Epidemiology	3
HSCI 441	Population Health	3
HSCI 445	Introduction to Environmental Health	3
COMS 320	Communication and New Media	3
COMS 350	Communication in a Diverse World	3
COMS 407	Political Campaigns	3
COMS 543	Rhetoric of Sports in America	3
FMS 310	History of the Silent Film	3
FMS 311	History of the American Sound Film	3
FMS 355	Storytelling with Digital Media	3
FMS 380	American Popular Culture of: _____	3
FMS 410	US Diversity in Visual Culture	3
FMS 425	Ethics in Storytelling	3
HSES 305	Methods of Strength Training and Conditioning	3
HSES 306	Principles of Personal Training	3
HSES 307	Tactical Strength and Conditioning	3
HSES 331	Sport and Exercise Nutrition	3
HSES 350	Care and Prevention of Athletic Injuries	3
HSES 491	Foundations of Name, Image, Likeness	3
HSES 492	Athlete and Personal Branding	3
HSES 493	Content Creation in Sport	3
MUS 481	Introduction to Music Recording	3
MUS 483	Advanced Music Recording	3
MUS 485	Practicum in Audio Recording	3
MUS 486	The Business of Music	3
MUS 487	Entrepreneurship and Outreach	3
MUS 488	Arts Management	3
PMGT 305	Foundations of Project Management	3
PMGT 310	Project Communications	3
PMGT 315	Project Scheduling and Control	3
PMGT 410	Managing Project Success	3
SOC 305	Principles of Self and Society	3
SOC 330	American Society	3
SOC 332	The United States in Global Context	3
SOC 363	The Sociology of Culture	3
SOC 364	Society, Popular Culture, and the Media	3
BAS Professional Performance Capstone		
PFS 599	Professional Studies Capstone	3

Graduation GPA: Satisfied with a minimum 2.0 KU GPA and a minimum of a "C" in all Professional Performance Core and Capstone requirements.

Freshman

Fall	Hours Spring	Hours
Core 34: English (SGE) ⁰¹⁰	3 Core 34: English (SGE) ⁰¹⁰	3
Core 34: Math and Statistics (SGE) ⁰³⁰	3 Core 34: Communications (SGE) ⁰²⁰	3
Core 34: Natural and Physical Sciences (SGE) ⁰⁴⁰	4 Core 34: Arts and Humanities (SGE) ⁰⁶⁰	3
General Elective or Minor	3 Core 34: Global Culture (SGE) ⁰⁷⁰	3
General Elective or Minor	2 General Elective or Minor	3
	15	15

Sophomore

Fall	Hours Spring	Hours
Core 34: Social and Behavioral Sciences (SGE) ⁰⁵⁰	3 Core 34: Social and Behavioral Sciences (SGE) ⁰⁵⁰	3
Core 34: Arts and Humanities (SGE) ⁰⁶⁰	3 Core 34: Global Culture (SGE) ⁰⁷⁰	3
General Elective or Minor	3 General Elective or Minor	3
General Elective or Minor	3 General Elective or Minor	3
General Elective or Minor	3 General Elective or Minor	3
	15	15

Junior

Fall	Hours Spring	Hours
PFS 300	3 PFS 301, 302, or 303	3
PFS 400	3 PFS 410	3
Required Professional Performance Elective	3 Required Professional Performance Elective	3
General Elective or Minor	3 General Elective or Minor	3
General Elective or Minor	3 General Elective or Minor	3
	15	15

Senior

Fall	Hours Spring	Hours
PFS 420	3 PFS 599 (Capstone Course)	3
Required Professional Performance Elective	3 Required Professional Performance Elective	3
General Elective or Minor	3 General Elective or Minor	3
General Elective or Minor	3 General Elective or Minor	3
General Elective or Minor	3 General Elective or Minor	3
	15	15

Total Hours 120