

# BS in Journalism & Mass Communications with concentration in Digital Marketing Communications, Advertising, & Public Relations

## B.S.J. Sample 4-Year Graduation Plan

### Bachelor of Science in Journalism and Mass Communications

120 hours are required to graduate.

#### Year 1

| Fall  | Hours     | Spring  | Hours     |
|---|-----------|---|-----------|
| JMC 101   | 3         | JMC 300   | 2         |
| JMC 104   | 3         | JMC 302   | 3         |
| Core 34: Communications (SGE) <sup>020</sup>              | 3         | JMC 211, 212, 213, 214, or 215                    | 1         |
| Core 34: Social and Behavior Science (SGE) <sup>050</sup> | 3         | Core 34: Math and Statistics (SGE) <sup>030</sup> | 3         |
| Core 34: US Culture (SGE) <sup>070</sup>                  | 3         | Core 34: English (SGE) <sup>010</sup>             | 3         |
|   |           | Minor course                                      | 3         |
|   | <b>15</b> |   | <b>15</b> |

#### Year 2

| Fall  | Hours     | Spring                                       | Hours     |
|---|-----------|--|-----------|
| JMC 304 or 305  | 3         | JMC 320                                      | 3         |
| JMC 309   | 3         | JMC 201, 534, 590, or 613 (Diversity course) | 3         |
| Core 34: Natural and Physical Sciences (SGE) <sup>040</sup> | 4         | JMC Elective                                 | 3         |
| Core 34: Social and Behavior Science (SGE) <sup>050</sup>   | 3         | Core 34: English (SGE) <sup>010</sup>        | 3         |
| Minor course  | 3         | Minor course 300+                            | 3         |
|   | <b>16</b> |  | <b>15</b> |

#### Year 3

| Fall  | Hours | Spring  | Hours |
|---|-------|---|-------|
| JMC 420   | 3     | JMC 560   | 3     |
| JMC 460   | 3     | JMC Elective  | 2     |
| Core 34: Global Culture (SGE) <sup>070</sup>      | 3     | JMC 211, 212, 213, 214, or 215  | 1     |
| Core 34: Arts and Humanities (SGE) <sup>060</sup> | 3     | One additional unit from Core 34: US Culture or Global Culture (JMC degree req) | 3     |

|                   |           |   |           |
|-------------------|-----------|---|-----------|
| Minor course 300+ | 3         | Core 34: Arts and Humanities (SGE) <sup>060</sup> | 3         |
|                   |           | Minor course 300+                                 | 3         |
|                   | <b>15</b> |   | <b>15</b> |

#### Year 4

| Fall                          | Hours     | Spring                    | Hours     |
|-------------------------------|-----------|---------------------------|-----------|
| JMC 408                       | 3         | JMC 640 (Capstone Course) | 3         |
| JMC Elective                  | 3         | Non-JMC General Elective  | 3         |
| Minor course 300+             | 3         | General Elective 300+     | 3         |
| Non-JMC General Elective 300+ | 3         | General Elective          | 3         |
| General Elective              | 3         | General Elective          | 2         |
|                               | <b>15</b> |                           | <b>14</b> |

**Total Hours 120**

#### Notes:

\* - This course is a Required major course and is also part of Core 34: Systemwide General Education. If this course is not taken to fulfill the Core 34:SGE requirement, it must be taken in place of elective hours.

\*\* - This course is a Recommended Core 34: Systemwide General Education course. This specific course is not required but is recommended by the program's faculty.

\*\*\* - This course is a Required Core 34: Systemwide General Education course. This program is approved by the Kansas Board of Regents to require this specific Core 34: Systemwide General Education course. If a student did not take this course it must be taken in addition to other degree requirements.